

PRESS RELEASE

FROM "DAKTARI'S WEB" IN THE HEART OF THE BUSH COMES A WHACKY AFRICAN ANIMATED ADVENTURE

Skaramoosh Ltd. in conjunction with Daktari Productions Ltd. to create a brand new series of animated stories inspired by the children's books of Dr. Sue Hart – also known as "Daktari™".

London, July 2004: Set in the vibrant and magical world of the African Bush, "Daktari's Web" is being produced as 26 x 22 (or 52 x 11) minutes of digital animation for 6 to 9 year olds. The series will offer a kaleidoscope of adventures full of humour, intrigue and drama. In a world overseen by the spiritual, wise but mysterious spider, DaktariTM, the animal characters will settle differences and disputes in a series of exciting contests and challenges.

The central characters are "Rumbledrum" the elephant and lord of the bush, "Gruff" the lion, king of the beasts, with his boisterous lion cub twins "Ugas" and "Mara", and "Wally" the extrovert and fearless warthog. Providing many laughs are the comedy duo Roly and Moly, two bickering dung beetles, whilst lurking in the background is a gang of animal villains lead by "Caro" the crocodile and his side-kick "Colin" the chameleon, intent on spoiling the fun, and disrupting the natural order of the bush.

The animals will compete in action-packed original contests such as Bushball, River Run, Tracker Trek and Bush Bout. These original variations on familiar sports all reflect and are set against the natural order of the wild, demonstrating the interdependency of all living creatures and their surroundings.

The series has been adapted from the children's books, Tales of the Full Moon and The Forever Tree, written by Dr. Sue Hart, who as a practicing vet in Africa during the 1950's and 1960's and who became known as "Daktari". "Daktari" means 'healer' in Swahili. Her own extraordinary life, adventures and work with prominent scientists, naturalists, publishers and film-makers has been an inspiration to many. Sue's children's books were published in South Africa, where she is also well known as a leading environmentalist.

This series has been developed by Skaramoosh in conjunction with Daktari Productions Ltd. Commenting on the project Alison Warner, Commercial Director at Skaramoosh said, "Daktari's Web is such an exciting project that embodies the visual richness of the African Bush drawn from the real life experiences of a wildlife vet in Africa. We are thrilled by the treatment that we have developed and we have already received some very encouraging interest in the series". On behalf of Daktari Productions, the company responsible for managing and developing the publishing and media rights based on Dr. Sue Hart's works, Anthony Temple, Director, commented; "We are delighted to be working so closely with Skaramoosh on this children's adaptation. We have enormous respect for their technical experience in CGI and creative flair which has already been demonstrated in the script and treatment that they have produced. This is an exciting part of our plans to bring Sue's remarkable stories to television"

For more information about Sue Hart, Daktari Productions Limited and Skaramoosh visit our websites:

www.daktariproductions.com www.skaramoosh.com

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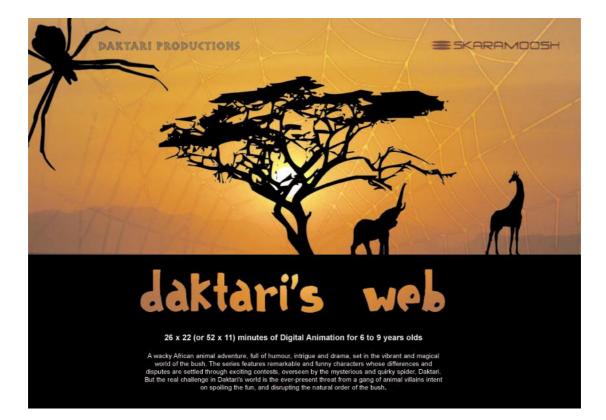
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IMAGE ATTACHMENTS: Daktari's Web Dr. Sue Hart

Daktari's Web



Dr. Sue Hart

