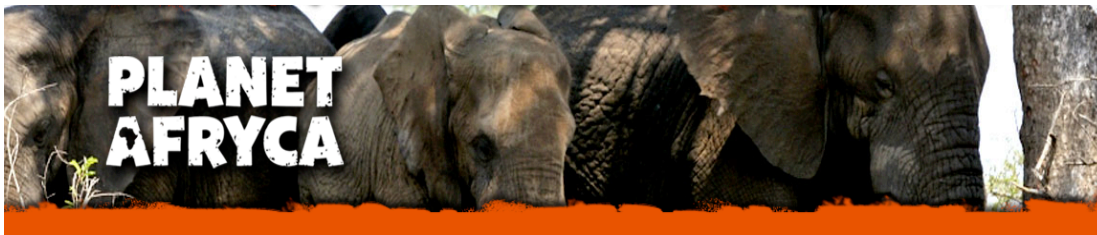


# DAKTARI PRODUCTIONS

www.daktariproductions.com



## **PLANET AFRYCA LTD LAUNCHES TO A NEW GENERATION OF CHILDREN DIGITAL MULTI MEDIA PRODUCTS BASED ON WORKS OF SUE HART**

Products to include eBooks, Audio Books, Apps, games and various print-on-demand products and formats with original photography by Trevor Barrett.

LONDON – (April 12, 2012) – Planet Afryca Ltd is thrilled to announce the launch of its first titles and product formats that through a deal with Daktari Productions, Ltd. of London. eBook versions of Tales of The Full Moon and The Forever Tree are available worldwide in the English language through Amazon and Lulu.com, and audio books, on DVD or MP3 downloads through CDBaby.com. All of the stories derive from the Daktari brand and are inspired by the African animal stories and the remarkable adventures and experiences of wildlife veterinarian Dr. Sue Hart.

Also in the pipeline are calendars, cards and games inspired by the stories and characters, featuring the stunning photography by talented wildlife photographer, Trevor Barrett, including personalisable 12 month calendars which can be designed and mailed directly to intended recipients as unusual and attractive gifts. Some products are already available at: <http://planetafryca.com/tales-of-the-african-bush>

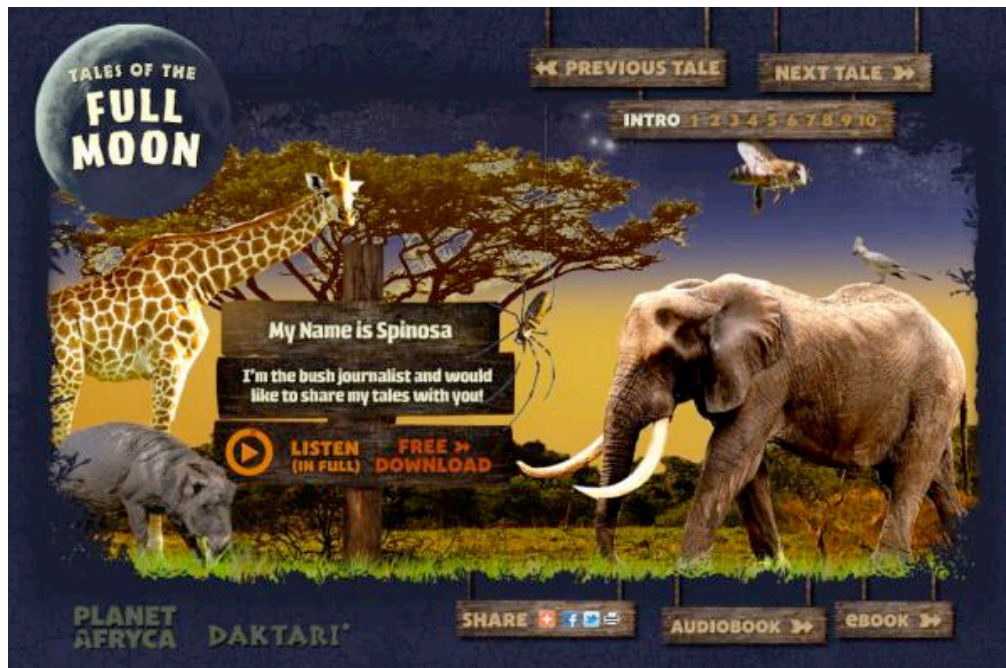
As Rowena Paxton, co-founder of Planet Afryca, says of her experiences in Africa “Where else on earth can one see the dust of a thousand hooves thundering across the plains or listen to a million unceasing voices that make the humming forest? Where the rushing rivers contain crocodile and hippopotamus, where the bounty of bird life and the startling majesty of the mammoth tuskers cohabit. Where the spine-tingling roar of the ‘king of the jungle’ is heard along with tapping beaks and hissing tongues of the animal kingdom. This is a land that stimulates the mind, enlivens the heart and sets the imagination free”.

“The ‘Daktari’ brand has long been associated with wildlife adventure and conservation inspired by Dr Sue Hart’s life and work in the wild. Dr. Hart’s life was also the inspiration for the live-action TV series which debuted over 40 years ago, said Jonathan Close of Daktari Productions. “We want to re-introduce Sue’s story and works to a new generation of kids and Planet Afryca’s commitment to using digital media for print and other delivery platforms is achieving exactly that”

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## About Planet Afryca Ltd

Planet Afryca was founded in 1999 by two close friends, Rowena Paxton and Sue Hart. At the heart of their friendship was a mutual passion for nature, in particular, the African bushveld. They both believed that no other part of the planet is as beautiful or as diverse as wild Africa. Sue Hart sadly passed away in 2010 but her dream is carried on by Rowena Paxton who is now fulfilling their joint vision to share the wonders and spectacle of the African wilderness through digital technology, with children across the globe. For further information visit: [www.planetafryca.com](http://www.planetafryca.com)

## About Sue Hart

Sue Hart moved from England to South Africa after she qualified from the Royal College of Veterinary Surgeons, after the war and embarked on a career in what was entirely a 'man's world'. She was probably the first female wildlife vet in Africa and her pioneering work brought her into contact and kindled friendships with some of the most famous scientists, naturalists and conservationists of that era, for whom she provided many vital services. Over the years she also produced and presented radio and TV shows, has written books for children and adults and had a long-running column in a daily newspaper.

## About Daktari Productions

Daktari Productions Ltd. is a company that has been created to manage and develop programming, publishing and associated merchandise based upon the remarkable life and works of Sue Hart. For more information on Sue Hart, Daktari Productions and related programming visit: [www.daktariproductions.com](http://www.daktariproductions.com)

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